

from
\$450
per/min

Educational or Q&A video



Questions About
Compost
with Ged Plunkett



Product educational or Q&A videos provide you with the best way to gain extra sales and increase productivity! How? Simply by demonstrating the added features and benefits of the product/service and how they can be used to the customers advantage. Your customers want to be able to tell their friends that the product, they've bought from you is the best thing in the whole world. Your Q&A or educational videos let you show them how.

Q&A Videos are the perfect way to address typical questions and sale objections that a potential customer may have about the product. Letting the customer see each step of the installation or operational process as well as any other features and uses. As a pre-sales tool a Q&A video can also address the advantages of one product over another and illustrates the disadvantages of choosing the incorrect product and operation of product is before commencing before purchasing and a drastically reduces post sale regrets and support calls.

Q&A Videos are also much easier and faster to script because you will already know the standard questions customers ask about your product or services and in most cases have the correct answer already thought through. A second major cost saving is that Q&A Videos not need to be done to the same production standard as a corporate video and can therefore be cheaper and typically turned around in 1~2 days.

Educational or Q & A Video package includes :

- HD video location or studio shooting
- use of teleprompter/autocue,
- voice over & production music,
- Graphics

Terms

- Turnaround normally 4-7 business days,
- All prices inc. GST
- Payment - \$100 on order,
- 50% Balance on shooting,
- Balance on completion

Extras

We recommend considering extra crew members when utilising things like green screens, cranes and dolly shots, where two people can get the job done in a third the time, save you money and actually let you get more footage in the can

Full Storyboard (from)	\$250
1 day Shoot	\$500
1 day Edit	\$280
Additional Camera	\$150
½ day Shoot	\$500
½ day Edit.	\$280
Presenter from 1 day (from)	\$350
Presenter from ½ day (from) . . .	\$250
Crew (ea) for 1 day	\$250
Crew (ea) for ½ day	\$150
Location Green/Blue Screen . . .	\$200
Dolly	\$100
Crane	\$100
Motion Graphics	\$60p/h
Custom Graphics	\$60p/h
24tk Recording Studio	\$60p/h
Custom music Track	poa

Green Screen

YouTubeforBusiness has a 3x6m chroma key green screen / blue screen wall pre-lit and ready for action.



www.YouTubeForBusiness.tv
Affordable Video Production

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